Brand Guidelines

Brand Project

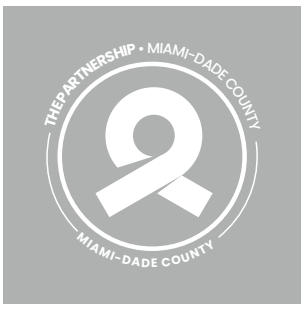
HIV/AIDS public education logo, tied to Ryan White federal funding.

Logo Sample 1

Miami-Dade County
THE PARTNERSHIP

Miami-Dade County
THE PARTNERSHIP

Miami-Dade County
THE PARTNERSHIP



Color Palette

Red

Orange

Yellow

Gradient

Typography

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

Brand Guidelines

Brand Project

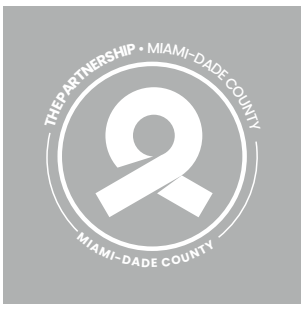
HIV/AIDS public education logo, tied to Ryan White federal funding.

Logo Sample 1/b

Miami-Dade County
THE PARTNERSHIP

Miami-Dade County
THE PARTNERSHIP

Miami-Dade County
THE PARTNERSHIP



Color Palette

Red

Orange

Yellow

Gradient

Typography

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

Brand Guidelines

Brand Project

HIV/AIDS public education logo, tied to Ryan White federal funding.

Logo Sample 2

the Partnership
Miami-Dade County

the Partnership
Miami-Dade County

the Partnership
Miami-Dade County

THE PARTNERSHIP • MIAMI-DADE COUNTY COUNCIL — RYAN WHITE PLANNING COUNCIL

THE PARTNERSHIP • MIAMI-DADE COUNTY COUNCIL — RYAN WHITE PLANNING COUNCIL

THE PARTNERSHIP • MIAMI-DADE COUNTY COUNCIL — RYAN WHITE PLANNING COUNCIL

Color Palette

Red

Orange

Yellow

Gradient

Typography

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

Brand Guidelines

Brand Project

HIV/AIDS public education logo, tied to Ryan White federal funding.

Logo Sample 2/b

the Partnership
Miami-Dade County

the Partnership
Miami-Dade County

the Partnership
Miami-Dade County

THE PARTNERSHIP • MIAMI-DADE COUNTY COUNCIL RYAN WHITE PLANNING

THE PARTNERSHIP • MIAMI-DADE COUNTY COUNCIL RYAN WHITE PLANNING

THE PARTNERSHIP • MIAMI-DADE COUNTY COUNCIL RYAN WHITE PLANNING

Color Palette

Red

Orange

Yellow

Gradient

Typography

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz